



Jeju is an island located in south-west of the Korean Peninsula. It is the biggest island of Republic of Korea. Basalt rocks cover more than 90% area of this universal volcanic island. An island strategically positioned connecting Continents (Russia, China) and Oceans (Japan, South-East Asia). A universal recreational island with beautiful natural landscape received as a gift from nature.







Jeju Tourism at a glance

www.ijto.or.kr







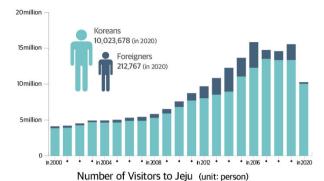








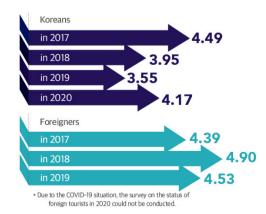
Visitor Statistics



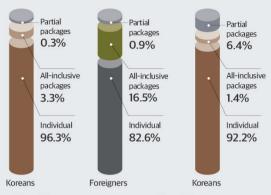


Satisfaction Level of Jeju Visitors
Satisfaction level calculated using the 5-point 'Likert Scale'.
'Satisfied' respondents shown as '%'.

foreign tourists in 2020 could not be conducted.



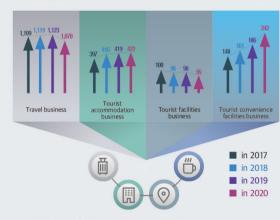
Length of Stay (unit: days)



Travel Types (as of 2019)

Travel Types (as of 2020)

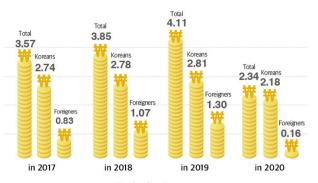
Tourism Industry Statistics



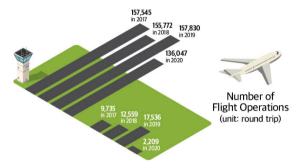
Number of Businesses (unit: individual business license)

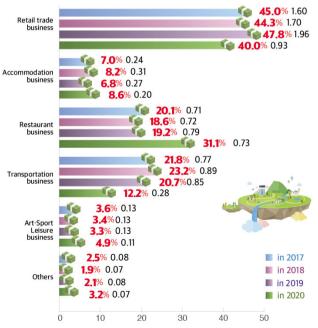


Number of International Conferences (unit: times)



Card sales Revenue (unit: trillion won)





Tourism Revenues by Business Type in Card sales (unit: %, trillion won)